For Interviews or Additional Information Contact:

To be used between June 1-30, 2017

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For: News & Editorial Directors, Assignment Editors, Radio Talk Show Producers, Transportation and Traffic Reporters

Lane Courtesy Month: A Reminder to Drive Right, Pass Left!

Waunakee, WI: June has been designated Lane Courtesy Month by the National Motorists Association and the NMA Foundation. Lane Courtesy or lane discipline as it is sometimes called is quite simply staying in the right lane on the highway except to pass slower moving vehicles.

When motorists use lane courtesy every time they drive they will find they are generally safer because they drive with the traffic instead of continuously weaving in and out of traffic. Motorists will save gas and arrive quicker at their destination because they are going with the traffic flow which allows for a smoother ride. Most importantly, when motorists use lane courtesy there will be less road rage and less overall stress while driving.

The National Motorists Association urges motorists to serve as a role model by keeping right to yield to faster traffic, practicing Lane Courtesy year round.

Resources for your use:

Lane Courtesy Month 2017 Sweepstakes Survey Press Release

Lane Courtesy Additional Background Information

Lane Courtesy Fact Sheet

List of Lane Courtesy Laws in each State

Lane Courtesy Month 2017 Story Ideas

Lane Courtesy Month 2017 Radio PSA Copy

Lane Courtesy Sweepstakes Survey 2017 Radio PSA Copy

Lane Courtesy Month Graphic 1

Lane Courtesy Month Graphic 2

NMA Logo Lane Courtesy Month with website URL address

About the National Motorists Association & the NMA Foundation, a 501c3 nonprofit

Founded in 1982, the National Motorists Association is a North American grassroots advocacy organization dedicated to the protection of motorists' rights and freedoms. The membership-based organization advocates for traffic laws fairly written and reasonably enforced, full due process rights in traffic court, traffic penalties based on sensible standards and not revenue collection, reasonable highway user fees, traffic safety based on proven engineering solutions, and a focus on improved and more comprehensive early advanced driving-skill development.

The NMA Foundation, founded in 1999, promotes fresh approaches to highway safety and traffic issues based on reason and sound engineering principles. Through a grant program that encourages a multi-faceted approach of research, education, and legal precedents, the Foundation seeks to protect the interests of the motoring public. The NMA Foundation seeks to protect the interests of the motoring public. The NMA Foundation is the #1 resource for educational materials related to fight unjust traffic tickets, and is a leading national voice on important issues such as lane courtesy.

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